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PRESS RELEASE 'TRIBUTE TO VISSER' - DDW 2021

Highlights of Design Exhibition Visser from Centraal Museum
on display during DDW

IN 2020 RICHARD HUTTEN, CAROLINA WILCKE & REINIER BOSCH,
PIET HEIN EEK, JAN DES BOUVRIE, KIKI VAN EIJK, MARCEL WANDERS AND
SABINE MARCELIS BROUGHT AN ODE TO THE OEUVRE OF MARTIN VISSER

The results of this 'Tribute to Visser' can be seen during the Dutch Design Week at
the Spectrum Studio in Eindhoven.



'Tribute to Visser' is an ode to the furniture collection that leading designer Martin Visser (1922-2009) created for Spectrum in 1960. Visser's collection produced many design classics, including the famous BR 02 sofa bed.

An ode from 7 top designers

To honor Visser's contribution to design history, 7 top Dutch designers were inspired by a piece of furniture by Visser for a new design: Richard Hutten, Carolina Wilcke & Reinier Bosch, Piet Hein Eek, Kiki van Eijk, Marcel Wanders, Jan des Bouvrie and Sabine Marcelis each made a new design.

The result was shown last year at the Centraal Museum Utrecht in the exhibition 'The eye-opening sofa bed'. These designs will be brought together once more, especially for the Dutch Design Week and can be seen from 16 to 24 October 2021 at the Spectrum Studio (Piet Hein Eek area) in Eindhoven.



Martin Visser & Spectrum

In the 1950s Martin Visser becomes head of Spectrum's design department. As one of the best-known Dutch designers, he connects other important designers to the furniture brand, including Friso Kramer, Constant Nieuwenhuys, Benno Premsela and Gerrit Rietveld. The furniture collection that Visser designed for the brand in 1960, with the BR 02 sofa bed as its best-known icon, turned out to be a big hit. The sofa bed became a true design classic and, like many of Visser's other popular designs, is still in production at Spectrum.

Introduction new furniture

'Tribute to Visser' has also led to the introduction of various new furniture pieces in the Spectrum collection. The armchairs MVPHE (Piet Hein Eek), the PUK SZ 19 (Kiki van Eijk) and the re-introduction of the BZ 63 sofa and the SZ 63 armchair can be admired for the first time in Eindhoven. A large part of the current Spectrum collection will also be on display, including items by designers such as Gerrit Rietveld, Constant Nieuwenhuys and Aart van Asseldonk.

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www.spectrumdesign.nl
#tributetovisser

